

COMPANY PROFILE



Jeffery W George & Associates was set up in 1990 as a buildings conservation consultancy specialising in sensitive planning and listed building consent issues.

Jeffery George BA. FASI. FFB. FRSA. FCIQB. MRICS. IHBC. Assoc AIA. trained in architecture and surveying and, following an initial four year's experience with a major international construction company has gained more than thirty years experience in the field of conservation and planning.

This experience began with the Ancient Monuments Branch of the Department of the Environment where he was responsible for the surveying, recording and upkeep of monuments throughout England.

In 1974 he joined the Historic Buildings Division of the Greater London Council's Department of Architecture and Civic Design where he was engaged in all of the working aspects of planning with particular regard to the processing and negotiation of applications for planning permission and listed building consent to alter buildings of special architectural and historic interest. Duties included the making of grants, the giving of expert evidence by means of written representations or at public inquiries and the designation of conservation areas. Upon the abolition of the GLC the Historic Buildings Division was wholly absorbed by English Heritage.

The Associates of the practice are also former English Heritage professionals with similar ranges of qualifications and experience.

Clients of the practice have included private individuals, leading property developers, banking institutions and international architectural practices. Notable projects have included a scheme of residential development and underground car parking in the garden of Lowther Lodge, a Grade I listed building by Norman Shaw, and a scheme of residential development and conversion of The Royal Holloway Sanatorium, Virginia Water, another Grade I listed building by W H Crossland. Currently the practice is engaged upon a variety of projects including alterations to The Wick, an important georgian house in Richmond, the conservation and development of Groombridge Place in Kent also listed Grade I and, working with the distinguished classical architect Quinlan Terry, the extension and refurbishment of Hanover Lodge, an important work by John Nash in Regent's Park, London. Further work involves the assessment of redundant historic hospital buildings in Bath, Bristol and Truro and we have been involved in an important Public Inquiry with regard to an historic timber yard in Westminster.

160 PICCADILLY LONDON

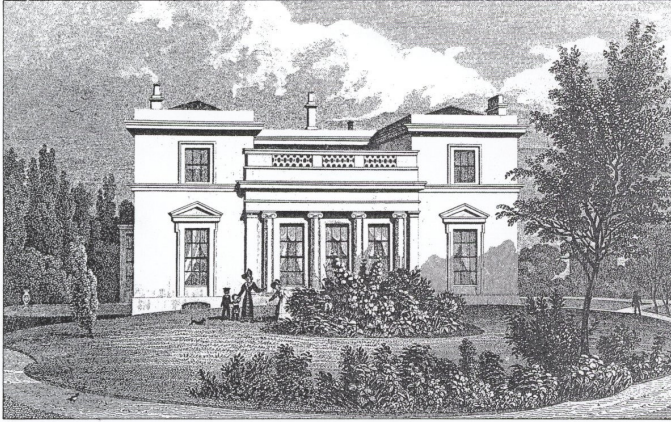


This listed Grade II* building, designed by William Curtis Green in 1921, was the London headquarters Showroom for the Wolseley Motor Car Company.

In 1926 the Wolseley Car Company was declared bankrupt and William Curtis Green was called back to convert the premises to banking use.

In 1998 we were instructed to seek permission for a change of use to incorporate a restaurant on the lower floors and residential on the upper floors. We then gained further consent in 1999 to add a second Mansard storey to the building creating two luxury penthouses.

HANOVER LODGE, REGENTS PARK LONDON



Hanover Lodge, listed grade II* dates from 1821 when James Burton submitted plans to the Crown's architect John Nash. The original lodge building was much altered and extended in 1910 by Edwin Lutyens when the original symmetry of the Burton design and its classical origins were lost.

We have been involved with the building since 2000, working with the building's current architect, Quinlan Terry. Together we have recently secured planning permission and listed consent for a scheme of further alteration and extension which, although large by normal standards does reinstate symmetry to the building and restores some of the classicism and architectural purity of the original lodge.

FORSTON HOUSE DORSET



Our client acquired Forston House, Dorset in 2002. It is a late seventeenth century medium sized country house with a number of additional buildings of various dates in the grounds. All were in a poor state of repair and planning permission and listed building consents were sought for a thorough programme of restoration with some alterations. The work is now largely completed to a high standard.

OLD LODGE, NUTLEY EAST SUSSEX



Old Lodge, listed Grade II is a large Edwardian Mansion situated in the centre of the Ashdown Forest. We have been involved since 2000 with a continuing programme of refurbishment and extension of the property and we obtained consent for a large conservatory extension which has now been constructed. Currently we are involved with a scheme for rebuilding the stable complex to provide an equestrian centre.

THE VIEW BISHOP'S CASTLE SHROPSHIRE



The View, Bishop's Castle, Shropshire is an Edwardian House situated in a commanding position overlooking the small town of Bishop's Castle. The clients have lived there for many years and had long wished to build a romantic tower addition to take advantage of the views. Previous schemes by others had disappointed but we produced a sketch while sitting in their garden on a sunny day and this was received with enthusiasm. The scheme was developed, planning permission gained and the tower constructed in 2006. It was the recipient of a local Civic Award in the same year.

CLIENT LIST

The Consultancy has been involved with historic buildings and conservation projects for a range of commercial, charitable and professional clients, including:

Albert Roux / CIP	Lucas Industries PLC
Alford Developments Ltd	Mountleigh PLC
Ballymore Properties Ltd	Marcol Management
Berkeley Homes (Kent) Ltd	Metrobrook Ltd
BP Ropemaker Pension Fund	Norwich Union Investment Management
Britannia Building Society	Overtons Restaurants
Broadmoor Hospital Trust	Parc Securities
Bromley Borough Council	Pathfinder Properties PLC
Building and Property Facilities Management	Pete Townshend
Burford Trocadero Ltd	Pillar Property
CKL Restaurants Ltd	Pizza Express
Chesterfield Properties PLC	Prince Turki
Compco Holdings PLC	Quinlan Terry
Corporation of London	Railtrack
Crown Estate Commissioners	Roger Daltry
Diocese of Guildford	Royal Geographical Society
Glasgow City Council	Sir Norman Foster
Greene King Pub Company	Soho Hospital
GTM - Developpement et Services	St George (North London) Ltd
Hillier Parker	St James Homes Ltd
Hillsleigh International Ltd	The Handel House Museum Trust
Hunter & Partners	The Magic Pub Company
Imperial College of Science, Technology and Medicine	The Mayor Gallery
Johnson Fry Property Ltd	The National Trust
Joseph at Old Bond Street Ltd	The Shipwreck Heritage Centre
KPMG Peat Marwick	Unibank
Lord Bagri	
Lonworld	
London Transport Property (Crossrail)	

